



LCS Financial Announces New Website and Logo

CENTENNIAL, CO — February 15, 2011 — LCST[™] Financial Services Corporation (LCS Financial), a leader in post charge-off recoveries for the financial services industry, announced today the launch of its new website, www.lcsfin.com, and new corporate logo. The new logo and website are part of a larger rebranding effort to be announced later this year.

“So much has changed in the receivables management industry. It is only natural that LCS Financial would experience change as well,” said Leo C. Stawiarski, Jr., President and CEO. “We see the current industry, economic and regulatory challenges as opportunities for revitalization and growth. Our new logo and website are reflections of our company’s purpose and mission to ‘revolutionize recoveries’ in this new era of receivables management.”

Along with a new website and logo, the company has also invested in its infrastructure through significant technological enhancements and expanded its workspace with the relocation to a new standalone facility.

“All of these investments underscore our commitment to bringing clients more efficiencies and higher servicing capacity. With these improvements, we can meet the needs of high volume debt portfolios.” Mr. Stawiarski added, “And, our affiliated companies bring additional resources that can provide clients with comprehensive loan life cycle management services second to none in the industry.”

About LCS Financial Services Corporation

LCST[™] Financial Services Corporation (LCS Financial) is an affiliate of LCST[™] Receivables Management, LLC, and a leader in post charge-off recoveries for the financial services sector. LCS Financial is backed by more than 25 years of experience in high-balance collections. Together, LCS Financial and its affiliated companies span the recovery spectrum from loan servicing and nationwide collections to debt acquisition and sales. To find out more about LCS Financial, visit www.lcsfin.com.

Media Contact:

Robyn Mahoney
LCS Financial Services Corporation
o: 888-485-8856
e: marketing@lcsfin.com
<http://www.lcsfin.com>

###